



WOMEN IN MYANMAR

CONNECT GROW LEAD



PROFESSIONAL
WOMEN



WOMEN IN BUSINESS

Our program for Professional Development for Women will enhance your effectiveness as a professional in the workplace and ensure success when handling complex problems and international assignments.

Our team has a passion for building a strong foundation of women leaders, with over 35 years combined experience in developing professional women leaders around the world and across a variety of industries.

Specialists in:
Understanding leadership in
the 21st century
Reaching your personal
potential

Are you ready to take the next step in your career -- build confidence, understand your organization, and manage effectively?



PROFESSIONALISM IN THE WORKPLACE

Key takeaways for this course:

1. Learn about leveraging networks for professional success
2. Build a strong brand for yourself and for your business
3. Manage teams and handle complex problems effectively
4. Understand the organizational impact of diverse management styles
5. Polish your professional presentation skills and business image
6. Handle international clientele and high-risk situations appropriately
7. Analyze your body language and communicate effectively

PROGRAM TOPICS

Educating top-level talent requires high-impact curriculum that is results-driven. For staff who are female and anxious to learn and grow themselves professionally. This program will be delivered in generic format (non-competitive companies in the same room) or customized to your organization.



EXECUTIVE PRESENCE

Gain the skills to adapt your organization to current business conditions and take the latest leadership strategies to enhance your market advantage.

BODY LANGUAGE

Learn proven techniques to appropriately present yourself in a variety of situations, as well as deal with international clientele and sensitive cross-cultural gender issues.



COMMUNICATION SKILLS

Learn how to strengthen interpersonal relationships, manage stressful situations, understand customers, and confidently handle fast-changing workplace conditions.

SELF-CONFIDENCE

Grow a deeper understanding of your unique strengths and weaknesses in business, learning the best methods to maximize your growth potential in a short period of time. Build the foundation for future success with yourself.



GROWING WOMEN LEADERS

We work with women at all levels looking to develop and enhance their professional behavior and image in the workplace, as well as grow as a leader in business. We train with the latest knowledge and best practices used by today's top female leaders. You will gain a new level of confidence and a greater sense of ownership over your own leadership potential.

Adept, persuasive leaders are needed in the increasingly competitive marketplace to distinguish your organization

PROGRAM DETAILS

These are the foundational modules for our program Professional Development for Women. Each of the modules is self-standing therefore the program may be customized for the time allowed. For more information please email us at: ContactUs@MyanmarBusinessAdvisors.com.



MODULE 1: BEING IN BUSINESS

- Self-assessment and introduction
- Taking risks and getting what you need in work
- Office politics and how to handle them



MODULE 2: ACTING PROFESSIONALLY

- Getting the consensus
- Asking questions and thinking critically
- Using your emotions for better business



MODULE 3: THINKING FOR THE BUSINESS

- Leading vs following
- Delimiting yourself
- The importance of networking

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MODULE 4: BRANDING YOURSELF

- Stop minimizing yourself
- Don't back down to big assignments
- Get outside your comfort zone



MODULE 5: SOUNDING PROFESSIONAL

- Business English skills
- Minimizing words and qualifiers
- Pitch and vocal qualities



MODULE 6: LOOKING POLISHED

- Using your body language
- Your image and professionalism
- Makeup, hair, and clothes

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MODULE 7: RESPONDING APPROPRIATELY

- The importance of feedback
- Learning from others and believing in yourself
- Embrace your personal power



MODULE 8: WORKING WITH MEN

- Appropriate behavior for international workplaces
- Uncomfortable or awkward situations
- Building up other women's strengths



MODULE 9: FINDING A MENTOR

- Why the mentor relationships works
- How to find a mentor
- How to ask for a mentor

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MODULE 10: TAKING FAILURE & FEEDBACK

- Criticism and its place with us
- Secrets of learning
- Giving feedback to others



MODULE 11: WORKING WITH WOMEN

- Friendships in the office
- Understanding professional women
- Working with women in the international workplace



MODULE 12: BEING ASSERTIVE, NOT AGGRESSIVE

- What's the difference?
- Understanding our strengths
- Knowing our weaknesses

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MODULE 13: SELF-CONFIDENCE

- The definitions of self-confidence and why it's important
- The 4 steps to a successful personal change
- Working on improving ourselves



MODULE 14: SELF-MOTIVATION

- Different motivations for different people
- Goals: The key to success
- What motivates you?



MODULE 15: MOVING FORWARD

- Helping others succeed
- Ensuring success with our attitude
- Recap & conclusion

ADVANCING WORKPLACES

Craft your leadership skills, motivate and inspire your team, and move your organization forward. Bolster confidence, decisiveness, and consistency by seeing new perspectives. Recognize and develop your own voice to advance your workplace and career

Take away: Insights and practical knowledge on how to best approach your individual organization and capitalize on your strengths in business



The need for high-impact leadership in business is critical for growth